



**MSCOPE Meeting**  
**October 8, 2005**  
**SciTech Hands-On Museum, Aurora, IL**

## **Project 1**

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**Task:** To develop and prototype interpretive labels for two SciTech exhibits

**Important Dates:**

Saturday, October 8 – SciTech Museum visit; teams evaluate and photograph the Bubbles exhibit and a second exhibit; consider preliminary label concepts.

Friday, October 21 – The senior intern from each team presents text and layout design proposals for group feedback.

October 22-27 – Consultation with coaches; prototyping

Friday, October 28 – Presentation of prototypes to group

**Considerations:**

Target audience  
Scientific principles  
Educational objectives\*  
Graphics and illustrations

**Reading:**

Serrell, Beverly, *Exhibit Labels, An Interpretive Approach*, Altamira Press, Walnut Creek, CA, 1996.

\* ATLAS of Science Literacy, American Association for the Advancement of Science

\* BENCHMARKS for Science Literacy, American Association for the Advancement of Science

\* Illinois State Board of Education, Illinois Learning Standards

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