



**MSCOPE Fall Quarter  
October 8, 2006  
SciTech Hands-On Museum, Aurora, IL**

## **Project 1**

---

**Task:** To develop and prototype interpretive labels for SciTech exhibits

**Important Dates:**

Sunday, October 8 – SciTech Museum visit; teams evaluate and photograph exhibits.

Choose exhibit and consider preliminary label ideas; work in teams of 2-3.

Friday, October 20 – Presents text and layout proposals for group feedback.

October 20- November 03 – Prototyping & Label evaluation at SciTech

Friday, November 3 – Presentation of prototypes to group

**Considerations:**

Target audience

Scientific principles

Educational objectives\*

Graphics and illustrations

**Reading:**

Serrell, Beverly, *Exhibit Labels, An Interpretive Approach*, Altamira Press, Walnut Creek, CA, 1996.

\* BENCHMARKS for Science Literacy, American Association for the Advancement of Science <http://www.project2061.org/tools/benchol/bolintro.htm>

\* Illinois State Board of Education, Illinois Learning Standards  
[www.isbe.net/ils](http://www.isbe.net/ils)