Project 1

Task: To develop and prototype interpretive labels for SciTech exhibits

Important Dates:
Sunday, October 8 – SciTech Museum visit; teams evaluate and photograph exhibits.

Choose exhibit and consider preliminary label ideas; work in teams of 2-3.

Friday, October 20 – Presents text and layout proposals for group feedback.

October 20- November 03 – Prototyping & Label evaluation at SciTech

Friday, November 3 – Presentation of prototypes to group

Considerations:
Target audience
Scientific principles
Educational objectives*
Graphics and illustrations

Reading:
Serrell, Beverly, Exhibit Labels, An Interpretive Approach, Altamira Press, Walnut Creek, CA, 1996.

* BENCHMARKS for Science Literacy, American Association for the Advancement of Science http://www.project2061.org/tools/benchol/bolintro.htm