

Museum of Science & Industry Floor Demonstration Survey

Please complete the following questions about the Museum's live demonstration offerings.

1. How aware were you of the floor demonstrations offered today at the Museum?

Not at all aware 1 2 3 4 5 6 7 Very Aware

2. Why did you stop and watch this demonstration?

- ☐ Saw advertisement for this demo and actively sought it out*
☐ Stumbled across and decided to watch
☐ Stumbled across was interested in the topic and decided to watch

*Please indicate where you saw the advertisement: _____

3. After seeing this demonstration, how likely is it that you will see another demonstration today?

Not at all Likely 1 2 3 4 5 6 7 Very Likely

4. How important is it to you for the Museum to offer live demonstrations?

Not Important 1 2 3 4 5 6 7 Very Important

5. The Museum should offer live demonstrations on a consistent basis throughout each day.

Strongly Disagree 1 2 3 4 5 6 7 Strongly Agree

6. Please indicate your opinion by checking **one** of the following statements that you agree with most:

- ☐ Live demonstrations are not necessary.
☐ The amount of live demonstrations currently offered is sufficient.
☐ I would like to see more live demonstrations offered at the Museum.

7. Rank the following topics from 1 to 10 in order of how interested you are in seeing demonstrations performed on them. Use each number from 1 to 10 and do not duplicate any numbers.

- | | |
|---|---|
| ☐ Genetics | ☐ Space and Earth Science |
| ☐ Environment | ☐ Current Events |
| ☐ Human Body/Health | ☐ Everyday Science/Kitchen Science |
| ☐ Technology/How Things Work | ☐ Chemistry |
| ☐ Physics | ☐ Magnetism and Electricity/Energy |

Over →

8. What other types of demonstrations would you like to see offered at the Museum?

9. Please provide any other comments you have about our live demonstrations.

Thanks for Your Feedback!